



## VIGILANCE : OUR SHARED RESPONSIBILITY: BVFCL'S VIGILANCE AWARENESS WEEK 2025

The observance of VAW 2025 commenced with the solemn taking of the integrity pledge on 27<sup>th</sup> October 2025, a pivotal moment when all the employees of BVFCL reaffirmed their commitment to ethical conduct and the principles of integrity. The week-long event was marked by various competitions and activities in line with the theme of eradicating corruption and fostering a culture of transparency, responsibility and accountability.

One of the most striking aspects of the VAW 2025 was dissemination of jingles during walkathon program/public gathering fostering the message of integrity, honesty and anti-corruption. These visually compelling messages served as constant reminders of the importance of maintain integrity and the impact of corruption on our society. Moreover, the eye-catching display of banners reinforced the message that every individual has a role to play in upholding the nation's value.

Three key competitions, including the Poster Competition, Essay Competition and the Slogan Competition, offered employees a platform to express their views and creative ideas on combating corruption and upholding the values of a clean and responsible nation. The power of words and imaginary was harnessed to inspire change and promote ethical behavior.

In addition to the creative competitions and visual displays, informative presentations were delivered by various departments within BVFCL like CDA rules, Procurement through GeM. One informative talk session was held through VC with the senior officials of NFL-Vigilance that delved into on the subject matter of "Interlinking of official duties and Vigilance Perspectives".

Marketing department conducted Dealers/Retailers orientation program on 29<sup>th</sup> October 2025 on behalf of VAW where dealers were addressed for farmer's education and brand representation, calling for consistent, ethical communication at the last mile. In his address, CMD Mohan Raj Shetty highlighted how to adhere to the discussed practices would support farmer productivity, ensure supply-chain integrity and contribute to national Agricultural goals.

Drawing competition among students was conducted with a motto to inculcate moral values of ethics & honesty.

Vigilance Awareness Week-2025 was concluded by giving away the prizes to all winners. The closing ceremony of Vigilance Awareness Week (VAW) 2025 was a resounding success and an inspiring event held at the Conference Hall of the Administrative Building. The occasion was graced by the esteemed presence of Shri Mohan Raj Shetty, Hon'ble Chairman & Managing Director.

*In the words of Mahatma Gandhi, "You must be the CHANGE you want to see in the world." Let us be that change, and together, we shall usher in a better and more honest India.*

