

IMPORTANT TERMS & CONDITIONS

1. Dealer"- a Definition : Dealer means a person/ group of persons, Co-operative and other Government aided institutional and other corporate bodies engaged in the distribution and sales of BVFCL products in their assigned territory. This can range from a mandi/ market to block, tehsil, District or State.

2. Classifications of Dealers :

- I. **Reserved Category:** Scheduled castes, Scheduled tribes, Ex- Servicemen, Dependents of defense personnel killed in action and war widows come under this category.
- II. **Special Category:** Backward classes, freedom fighters, physically handicapped, Women entrepreneurs and unemployed graduate youths are classified under this category.
- III. **General Category:** Other not governed under above two categories, come under the purview of general category.

3. Dealer Appointment :

Dealers will be initially appointed on probation for a period of 15 months so as to cover at least two seasons and give adequate time for review. As a matter of convenience review may be taken up by end March following the completion of two seasons. The appointment letter will indicate the terms of appointment including the agreed targeted sales for one year.*

(*BVFCL reserves all the rights regarding appointment of ad hoc dealer and regularization of the same)